RESOURCE MANAGEMENT



The Waste Management Plan for the Eastern-Midlands Region is the framework for the prevention and management of wastes in a safe and sustainable manner. The scope of the waste plan is broad and ultimately it needs to provide policy direction, setting out what we want to achieve and a roadmap of actions to get us there.

- Eastern-Midlands Regional Waste Management Plan (2015-2021)

In partnership with the Eastern-Midlands Waste Region, the Dublin Local Authorities develop and implement the policies and actions laid out in the region's Waste Management Plan. DCC is working to reduce the production of waste and protect the environment from contamination by hazardous waste materials and general litter. Most recently, to address illegal dumping across the region, two challenges have been launched - one through DCC Beta Projects and another through Smart Dublin's SBIR programme. DCC has also run anti-dumping initiatives in 2017 and 2018 (targeting illegal dumping) in cooperation with the Department of Communications, Climate Action and Environment.

WASTE MANAGEMENT

Plan Target - Reduce to 0% the direct disposal of unprocessed residual Municipal waste to landfill (from 2016 onwards) in favour of higher value pre-treatment processes and indigenous recovery practices.

- Eastern-Midlands Regional Waste Management Plan (2015-2021)

DCC has a comprehensive waste prevention and recycling programme within the Council and strives to reduce consumption and the waste produced in DCC's buildings and operations. Central to preventing the production of waste is changing the procurement of products used in Council buildings and operations. A priority for DCC is to review procurement procedures and identify opportunities to source local, environmentally-friendly products for use in its operations.



Conscious Cup Campaign - Citizen Led Initiatives

Ireland currently uses well in excess of 200 million disposable cups every year. This is a major issue as the majority of this waste is not recyclable. As part of its waste prevention programme, Dublin City Council is helping to reduce the use of disposable coffee cups both within the Council and the City. This will be done in collaboration with the Conscious Cup Campaign (CCC), which is a partnership between VOICE and the Eastern-Midlands Regional Waste Office.

Internally, the overall aim will be to remove disposable, plastic waste from Dublin City Council buildings. Canteens in the Civic Offices, Marrowbone Lane, Smithfield and the Dublin Fire Brigade Training Centre are encouraging staff to use reusable mugs instead of disposable cups. The first phase involves tackling the "takeaway culture" on Council premises by switching to biodegradable, single-use cups and reusable cups.

The second phase will see the removal of all biodegradable cups from Council canteens in 2019 and focus purely on reusables. In addition, to tackle the issue city-wide, Dublin City Council, along with Fingal and South Dublin County Councils, carried out a threeweek advertising campaign in June 2018 to promote the initiative to the public through various channels (e.g. buses, digital media and radio advertising).

For example, DCC is committed to reducing the use of disposable cups by supporting the Conscious Cup Campaign in its staff canteen and encouraging staff to use reusable cups. This will be further strengthened by the recent announcement by the Government that all public bodies will not purchase single-use plastic beverage cups, cutlery and drinking straws after 31 March 2019 and will be required to report to its respective Minister by end-November 2019 on the measures it is taking to minimise waste generation and maximise recycling.

LITTER & RECYCLING IN THE PUBLIC REALM

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Plan Target – Achieve a Recycling Rate of 50% of Managed Municipal Waste by 2020. - Eastern-Midlands Regional Waste Management Plan (2015-2021)

Part of reducing waste is encouraging people to recycle. DCC is planning to maintain and promote the availability of recycling infrastructure, such as bring centres, across the City. DCC is also actively working with the Eastern Midlands Regional Waste (EMRW) team to inform people about what they can and cannot recycle.

CASE STUDY

Solar Compactor Bins

Dublin City Council currently has more than 3,200 bins across the City, with about 1,200 of these located in the City Centre.

The Council has now awarded a contract to provide solar-powered "compactor" bins in the City, which could reduce the number of on-street litter bins by 20 per cent. These smart bins will have real-time information, which will alert waste collectors when a bin is full and will prevent unnecessary travel for waste collections. The bins have compactor technology to crush rubbish, which enables them to store significantly more waste than normal litter bins.

In addition to this, the Council has also tagged and mapped the City's bins, so it can ensure that the bins are being prioritised in certain locations, such as areas with high footfall, retail spaces, schools and major transport hubs.



Recycling Ambassador Programme The Recycling Ambassador Programme officially launched on November 29th 2017 and ran until December 2018. It was Ireland's first large scale community based social marketing project. RAP was funded by the DCCAE, managed by the three RWMOs and delivered by environmental NGO, VOICE.

The programme trained citizens about current recycling practice so that they could become champions of that knowledge within their communities. The pool of community ambassadors hosted interactive recycling workshops, which emphasised the correct presentation of recyclable materials in the green bin and the importance of avoiding contamination, as well as discouraging the use of disposable items.

While the RAP had a national target of directly engaging 15,000 people, it was anticipated that the reach of the project would be far wider, as those attending the workshops were incentivised to spread the word within their social circle and neighbourhood.



WATER CONSERVATION

Whilst the Dublin Region and Ireland has an abundance of water, this however, does not equate to treated water suitable for drinking. As demonstrated in the aftermath of the snow and storms in the spring of 2018 and the subsequent heat wave during the summer, there are challenges with water supply and delivery in Ireland. While DCC is no longer responsible for water delivery, it will work with Irish Water to ensure that people have security of supply. As such, actions in this plan are also focused on public education around conservation and protection of this valuable resource.

CASE STUD

Water Conservation in the Civic Offices Reducing water use in all Council buildings is a priority for DCC. Beginning with the Civic Offices, a range of measures are being implemented to reduce consumption. Motion sensors taps are being installed in all toilets throughout the building, while waterless urinals have been installed throughout Block 2, with plans to expand this to the whole building. The potential for using rainwater and grey water is also being explored.

	0 112001				Awareness					
NO	ACTION	TIMEFRAME	LEAD DEPT(S)	INDICATORS	TARGET(S) IMPACTED					
AC	TIONS CURRENTLY	BUDGET	ED							
WAS	WASTE MANAGEMENT									
R1	Monitor and enforce waste regulation	Ongoing	WERLA and Waste Regulation	Environmental Performance Assessment from EPA	GHG					
R2	Assess waste in Council buildings and plan actions	Ongoing	Facilities Management, EMWR	Assessment completed	GHG					
R3	Run staff recycling awareness campaign	Ongoing	Facilities Management, Waste Management Services	% of staff recycling						
R4	Identify areas in need of civic amenity sites and waste transfer stations	Ongoing	EMWR	Report published	GHG					
R5	Apply for LAPN (Local Authority Prevention Network) grants	Ongoing	Waste Management Services and EMWR	# of grants for waste- related projects applied for	GHG					
R6	Create Stop Food Waste campaign for businesses and schools	Ongoing	Local Enterprise Office, Waste Management Services, EMWR	Campaign developed and implemented						
R7	Promote Reuse Month annually	Ongoing	Waste Management Services, EMWR	# of promotional activities						
R8	Promote programmes to advise businesses on reducing waste e.g €coMerit	Ongoing	EMWR, Local Enterprise Office, Waste Management Services	# of businesses participating						
R9	Promote recycling and the circular economy to householders through a range of workshops, talks and programmes	Ongoing	EMWR, Waste Management Services	# of workshops and attendees						
R10	Continue to work with the Rediscovery Centre to promote sustainability	Ongoing	Environment and Transportation	# of collaborations						
R11	Research and implement sustainable procurement guidelines	2019	CARO, Procurement, Codema	Research complete, findings implemented						
LITTER & RECYCLING IN THE PUBLIC REALM										
R12	Run anti-dumping and anti- litter campaigns	Ongoing	Waste Management Services, Communications	# of campaigns						
R13	Support and promote litter clean up days and initiatives	Ongoing	Waste Management Services, An Taisce	# of days						
R14	Solar Compactor Bins provided in City	2018 onwards	Smart Dublin, Waste Services, Roads	# of smart bins added, reduction in waste collections	GHG					

RESOURCE MANAGEMENT

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GHG



NO	ACTION	TIMEFRAME	LEAD DEPT(S)	INDICATORS	TARGET(S) IMPACTED
R15	Mapping and tagging of City bins	Ongoing	Waste Management Services	# of bins tagged and mapped	Снс
R16	Identify areas in need of recycling infrastructure	2019	Waste Management Services	Areas of need identified	GHG
R17	Develop pilot projects for recycling	Ongoing	Waste Management Services	Pilots developed	GHG
R18	Engage with relevant stakeholders and deliver an energy efficiency, circular economy and sustainability training programme targeting micro and small enterprises	2019	Local Enterprise Office	SME sign up and roll out training programme	
R19	Investigate introducing a leaf composting programme across the City	2019	Waste Management Services, Roads, Parks and Biodiversity	Composting programme introduced, # tonnage of leaves diverted to composting	
R20	Support and promote Tidy Towns/ Green Schools/ City Neighbourhoods initiatives and local Agenda 21 initiatives	Ongoing	Waste Management Services, Area Departments	# of participants yearly	
R21	Develop sustainability guidelines and terms and conditions for any events supported, facilitated or organised by DCC	2019	Waste Management Services, Events Unit, DCC Climate Change Team	Guidance produced, # of events with sustainability terms and conditions	
R22	Review terms and conditions for all events approved by DCC to incorporate possible sustainability conditions	2019	Waste Management Services, Events Unit	Guidance produced on terms and conditions	
R23	Any events supported, facilitated or organised by DCC will not permit balloon or Chinese lantern releases	Ongoing	Waste Management Services, Events Unit	# of events	
R24	DCC to consult with the events industry on alternatives to non- compostable single use food and beverage containers at DCC events	2019	Waste Management Services, Events Unit	Consultation undertaken and submissions received	
R25	DCC to select an appropriate event as a pilot to trial alternatives to non-compostable single use food and beverage containers	2019	Waste Management Services, Events Unit	Event selected and trial undertaken	
R26	Phase out the use of single use plastic cups from all DCC canteens and replace with the use of ceramic cups and personal reusable cups	2018/2019	Waste Management Services	No single use plastic cups in use in all Dublin City Council canteens	
R27	Identify pilot locations for water access points	2019	Environment and Transportation	Sites identified	



NO	ACTION	TIMEFRAME	LEAD DEPT(S)	INDICATORS	TARGET(S) IMPACTED			
R28	Host and select sites for the Composting Demonstration using Master Composter EPA Stop Food Waste Programme or similar programme to assist sustainable gardening and management of landscaping waste	Ongoing	Parks and Landscape Services, CRES	# of sites				
R29	Continue to investigate best practice in street recycling facilities	Ongoing	Environment and Transportation	Report produced	(S)			
R30	Explore collaboration with stakeholders such as Refill.ie to reduce single use items	2019	Environment and Transportation	Feasibility assessed				
WATER CONSERVATION								
R31	Implement water conservation campaign in civic buildings	Ongoing	Facilities Management	% reduction in water consumed				
R32	Develop and implement an education programme to tackle climate issues related to the water sector	2027	Water Framework Directive Office	Education programme established				
AC	ACTIONS AWAITING BUDGET							
R33	Investigate the introduction of green street cleaning; use biodegradable cleaning agents	2019	Waste Management Services	% of agents replaced				
R34	Develop sustainable construction waste policy	2020	Housing, City Architects	Policy developed and implemented	Снс			
R35	Trial of low flush toilets in Council headquarters and social housing	2020	City Architects	Trial completed	(S)			
R36	Research feasibility of rainwater harvesting in Council buildings and social housing	2019	City Architects	Feasibility study completed				
R37	The Economic Development and Enterprise Office will carry out further research to engage with stakeholders to promote and develop business supports to encourage reduction of emissions and other climate driven actions, and to develop targets that could be measured on progress being achieved	2020	<i>Local Enterprise Office</i>	Report on business supports roll-out				

EXAMPLES OF RELEVANT LEGISLATION/POLICIES/GUIDANCE

Climate Action and Low Carbon Development Act 2015

- Directive 2008/98/EC on Waste (Waste Framework Directive)
- Dublin City Development Plan 2016-2022 (Policies CC4; GI1; GI14; SCO1; SIO5; SI19; SN3; SN29)
- Dublin City Council Litter Management Plan 2016-2018
- Dublin City Local Economic and Community Plan (LECP) 2016 2021
- Eastern-Midlands Regional Waste Plan (Policies B.2.4; B.4.3; C.1.1; C.1.3)
- Water Services Strategic Plan (2015)